



Intellectual Property Management & Consulting

Patent Portfolio Quotient™

Consulting Services in Management of Intellectual Property

Chetan Sharma Consulting is a leading IP strategy consulting firm in the wireless industry. We assist companies understand the value of their Intellectual Property as well recommend strategy for enhancing the value. This involves IP Policy, Patents, Claim construction, Competitive analysis, etc.

We apply our “**Patent Portfolio Quotient™**” service to assess the manage and value the patent portfolio which helps clients manage their IP portfolio in a more efficient manner.

Clients include Content Players, Startups, Venture Capitalists, Technology firms, Software firms, Hardware companies, Innovation firms, and others. We have extensive hands-on experience with the full lifecycle of IP management—from ideation to owning patents to patent evaluation and valuation to testifying for major industry players in high-visibility patent litigation.

VALUATION OF INTELLECTUAL ASSET

- o Due diligence process on intellectual assets for venture capital firms and other investors in privately held companies.
- o Evaluation of patents of a sub-segment of an industry.
- o Evaluation of reported goodwill.
- o Third Party patent valuation.
- o Management reporting tool to monitor the increase of company's worth.
- o Enhancing IP ROI via licensing.
- o PPQ™ analysis. Risk Management. Policies and Procedures.
- o Commercialization of Intellectual Assets and broadening the scope of potential IP.

Patent Portfolio Quotient™ is a patent portfolio evaluation, analysis, and improvement methodology developed by Chetan Sharma Consulting that looks at multiple variables of the patent portfolio program to assess its quality, value, and areas for improvement. The valuation consulting services help clients in managing their intellectual property in a more efficient manner.

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